# WCTE-TV, CHANNEL 22, COOKEVILLE, TENNESSEE COMMUNITY CONCERNS FROM OCTOBER 1, 2012 TO DECEMBER 31, 2012

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period:

## 1. INTERVIEWS WITH FASCINATING LOCAL PEOPLE

WCTE President/CEO Becky Magura continued hosting her program *One On One with Becky Magura* during this time period. In October she interviewed best-selling author Anne Lamott. Lamott is the author of seven novels and six non-fiction works, including best sellers "Bird by Bird," a writing guide, and "Operating Instructions," an account of life as a single mother during her son's first year. The program aired at 8:30 p.m. on Oct. 18 and repeated several times. In November she spoke with the recently invested ninth President of Tennessee Technological University, Dr. Philip B. Oldham. The show aired at 8:30 p.m. on Nov. 15 and repeated several times. In December she interviewed Ruth Phipps, founding organizer of Pacesetters, a program began in the 1960s to help special-needs adults. Phipps is also a well known artist, writer and community activist. The program aired at 8:30 p.m. on Dec. 13 and repeated multiple times.

### 2. ATHLETIC EVENTS

WCTE broadcast the following home football games live for the Tennessee Tech University Golden Eagles:

•	Jacksonville State University	Oct. 6	7 p.m.
•	Eastern Kentucky University	Oct. 20	7 p.m.
•	Eastern Illinois University	Nov. 3	1:30 p.m.
•	University of Tennessee – Martin	Nov. 10	1:30 p.m.

Also, TTU Head Football coach Watson Brown continued to host WCTE's call-in program about the 2012 season. *The Watson Brown Show* aired live at 5 p.m. on the following dates: Oct. 9, 16, 23 and 30, and Nov. 6 and 13.

For the fourth year, Cookeville hosted the Blue Cross Bowl High School Football Championships. WCTE broadcast the following games live and statewide:

•	Webb School of Knoxville v. Evangelical Christian	Nov. 29	3 p.m.
•	Memphis University School v. Ensworth	Nov. 29	7 p.m.
•	Huntindon v. Gordonsville	Nov. 30	11 a.m.
•	Milan v. Christian Academy of Knoxville	Nov. 30	3 p.m.
•	Columbia v. Beech	Nov. 30	7 p.m.
•	Friendship Christian v. Adamsville	Dec. 1	11 a.m.
•	Fulton v. Covington	Dec. 1	3 p.m.
•	Maryville v. Whitehaven	Dec. 1	7 p.m.

WCTE also broadcast, for the first time, the Toyota East/West All-Star Game, featuring the best high school football players from across the state playing in Tennessee Tech's Tucker Stadium. The game aired at Dec. 8 at 1 p.m.

WCTE also continued its popular new show, *On the Sidelines*, covering high school football in the Upper Cumberland. Host Sam Brooks welcomed guests to discuss games and highlight high school teams throughout the region. The program includes coach segments, interviews and a roundtable of panelists discussing regular season outlooks of teams leading up to the TSSAA championships. Shows aired at 7 p.m. on Mondays and repeated through the week. Guests are as follows:

Oct.3	Coach Tony Schultz, Stone Memorial; Coach Ted
	McCaslin, Cumberland Co.; Danny Fox, local sports
	official and commentator.
Oct. 11	Coach Kyle Shoulders, Red Boiling Springs; Coach
	Randall Smith, Macon Co.
Oct. 18	Coach Matthan Houser, White Co.; Coach Sean Loftis,
	Jackson Co.; Tammy Wilhite, Sparta Expositor newspaper.
Oct. 25	Coach Bruce Lamb, Livingston Academy; Coach Steve
	Trapp, DeKalb Co.; Roger Ealey, local radio personality.
Oct. 31	Coach Ron Marshall, Gordonsville; Coach Jimmy
	Maynord, Smith Co.; Terry Collins, Carthage Courier
	newspaper.
Nov. 7	Chuck Sparks, local TSSAA committee chair.

Thomas Corhern and Craig Delk, Cookeville Herald-Citizen sports writers, were recurring guests throughout the season.

### 3. LOCAL AGRICULTURE

WCTE continued to broadcast repeats of its fourth season of *Live Green Tennessee* during this time period. Host Melinda Keifer invited viewers to learn how our agricultural heritage can help us all lead more prosperous and healthy lives. Subjects during this time period included segments about Cruze Farm Girls Ice Cream, Sheep Grazing, Live Green Tennessee 5K, IJAMS Nature Center, Volkswagen, Cummins Falls, Rabbit Food, Putnam County Clean Commission, Turnaround Juice Bar, Slow Foods, Centennial Park, Chattanooga Main Street, 212 Restaurant, Bee Farms, Herb Farms, Blooming Earth, Eagle Tours, Boy Scouts, River Ridge, Allenbrook, Solar Farms, Calfkiller Brewing, Shelby Farms, Organicism Farms, Narrow Ridge, Binghampton, "Spoil Me S'Mo," Botanical Gardens, Sustainability Fair, Drainage Systems, Smart Trips, Putnam County Master Gardeners and Energy Star 2015. The shows broadcast weekly on Mondays at 7 p.m. The repeats aired generally at 9 p.m. on Thursdays and 6 p.m. on Sundays.

#### 4. LOCAL MUSIC

WCTE maintains its commitment to broadcasting great music of interest to its viewing area. In October, WCTE produced the first episode of a proposed new series, Live From The Farm, featuring classical music played free for live audiences in agricultural settings. The first episode, which aired Oct. 29 at 7 p.m. and repeated throughout the next month, featured the Cumberland Quintet and took place at DelMonaco Winery in Baxter. In November, Becky Magura joined with BSO Conductor/Music Director Dan Alcott and BSO Executive Director Laura Clemons to do a concert preview of the Bryan Symphony Orchestra performance of Gershwin's Rhapsody in Blue on November 18. This episode of BSO Backstage aired at 8:30 on Nov. 8 and repeated several times. WCTE broadcast outstanding local music programs during the stations' December Pledge Drive. Bluegrass Underground, recorded 333 feet below ground at Cumberland Caverns in McMinnville, aired Thursdays at 9:30 p.m. and repeated on Saturdays and Mondays. Local favorite *Jammin'* at *Hippie Jack's*, showcasing Americana music recorded locally, aired at 9 p.m. Saturdays throughout the period. WCTE celebrated the holidays broadcasting the annual Mastersingers Christmas Concert at TTU, which aired at 10 p.m., Dec. 14.

## 5. COMMUNITY EVENTS

WCTE enjoys strong community partnerships with both Tennessee Tech University and the City of Cookeville. WCTE broadcast Tennessee Tech's Homecoming Parade at 1 p.m. on Nov. 3. Cindy Putman, WCTE Education and Community Engagement Specialist, served as co-host of Cookeville's Christmas Parade, which highlights schools, organizations and businesses from the entire region. The 2012 Cookeville Christmas Parade aired at 9 p.m., Dec. 14 and repeated several times during the month. WCTE also aired the investiture of Tennessee Tech's new president on Nov. 10 at 12:30 p.m.